



Athlete Digital Defense

Protecting the player, family, brand, and money before a personal cyber incident becomes a team crisis.

Players and families	Team staff briefing	75-90 minute workshop	Take-home tools
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The risk gap

Team systems can be secure while the athlete remains exposed. Athletes are public brands, financial targets, trusted contacts, family members, investors, travelers, and gateways to business relationships. A compromised personal email, social account, recovery channel, or trusted contact can create financial loss, public embarrassment, physical-security concerns, and response confusion before team IT receives an alert.

Four participant outcomes

Recognize

Spot impersonation, fake support, suspicious recovery activity, and AI-enabled deception.

Verify

Use known channels, independent callbacks, family code words, and trusted contact paths.

Harden

Prioritize email, financial, social, mobile, recovery, trusted-user, and travel protections.

Respond

Know the immediate containment, evidence, notification, and recovery actions.

Audience safety

No device inspection, password collection, public incident disclosure, live exploitation, or participant embarrassment. The program reinforces the organization's approved security, legal, player-support, and communications channels.



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WORKSHOP ARCHITECTURE

Built around the athlete ecosystem.

Modules are customized for players, families, trusted users, team staff, agents, advisors, and event objectives.

Core modules

- + Why high-visibility people are different: public identity, wealth signals, travel, endorsements, and family
- + The trusted-person attack: fake agents, team personnel, banks, sponsors, vendors, assistants, and support
- + Account takeover: email, social, financial, mobile-carrier, recovery, session, and trusted-device abuse
- + AI impersonation: voice cloning, synthetic messages, urgency, rapport building, and independent verification
- + Family and trusted circle: spouses, parents, children, assistants, agents, managers, and friends
- + The first 15 minutes: stop the loss, preserve evidence, use known channels, secure the core identity, and activate support

Included participant tools

Personal protection

Athlete Digital Defense checklist, account-recovery planning worksheet, and social, email, mobile, and financial hardening guide.

Response readiness

Family verification protocol, cyber incident action card, and optional team escalation matrix customized during planning.

Private team-staff briefing

Available for Player Engagement, Cybersecurity, Team Security, Family Affairs, Legal, Communications, Finance, and Wellness leaders. The objective is to clarify roles, escalation, communications, evidence, and support before a high-profile personal incident occurs.



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ENGAGEMENT OPTIONS

Choose the depth that matches the organization.

Fees, travel, customization, recording, participant materials, and delivery terms are documented in a tailored proposal.

Keynote

60-minute high-energy briefing for a roster, conference, event, or broad athlete audience.

Flagship workshop

75-90 minute interactive player-and-family session with scenarios, decisions, tools, and an action plan.

Half-day team package

Player session, family or trusted-circle session, and a private staff briefing.

Season program

Rookie onboarding, preseason refresh, family education, and defined event-driven support.

Speaker background

Douglas Peters is a U.S. Air Force Iraq War veteran, founder of DarkWater Associates, licensed North Carolina private investigator, and principal-level cyber threat hunter. He has worked professionally in cybersecurity since 2013 and at the principal threat-hunting level since 2017 across threat intelligence, digital forensics, incident response, OSINT, Fortune 100, energy, nuclear-generation, and critical-infrastructure environments.

Independence and scope

DarkWater Associates is not affiliated with or endorsed by any professional sports league, team, government agency, task force, employer, or named organization. The program is educational and does not replace team cybersecurity, legal, financial, security, medical, or crisis-response functions.

Request the Athlete Digital Defense proposal

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